

Report: Top 4 Licensed Brands

IGT

Proven brands and imaginative second chance experiences deliver fun and player loyalty:

Wheel of Fortune®: This ever-popular brand continues to be a star performer across jurisdictions. To date, 26 lotteries globally have launched games with a total retail value approaching \$1 billion. Two BIG MONEY SPIN second chance events give players from 11 lotteries the chance to win up to \$1 million on the set of Wheel of Fortune in Los Angeles.

Caesars®: Spectacular tickets featuring the iconic brand showcase the luxury and excitement of Las Vegas. Fourteen lotteries have launched games with total retail value of over \$318 million, and eight lotteries have awarded

experiential second chance trips to Vegas.

IGT™ Slots: IGT leverages its massive library of casino game content to create instant games that are instantly recognizable to lottery and casino players alike. Sales total over \$275 million in retail value, with technology enhancements including interactive 3D reveals for an exciting slot-like experience.

Circuit of the Americas™ (COTA): IGT secured a license with this racing and concert venue in Austin, TX, exclusively for the Texas Lottery in 2012. Second chance promotions featuring merchandise prize packs and unique trip experiences have increased fan devotion, bringing the total retail value to date of COTA-branded games to over \$255 million.

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