

PointPlay

SYSTEMS

Deliver point redemption at the game.

PointPlay® streamlines club operations and increases play time by giving players the ability to convert points to either cashable game credits or non-cashable Xtra Credit® rewards right at the game.

Player convenience and operational efficiency are the hallmarks of this proven method for decreasing lines at the club booth, improving customer satisfaction and increasing the value of points to players.



BENEFITS

- Decrease point liability while increasing time on device
- Extra convenience and satisfaction for your players
- Eliminate the expense of promotional dollars that walk out the door by replacing cash back

“Points earned increased 116%, points redeemed by 316%, and point liability was reduced by 76% in the first year of implementation.”

– Akwesasne Mohawk Casino

FEATURES

- Deliver on the game screen via the Service Window or at the game using sb NexGen® II displays
- Players convert points right at the machine
- Award cashable game credits or Xtra Credit® non-cashable rewards
- Enhance a variety of promotions such as birthdays, anniversaries, awards, monthly cash offers and more by pre-loading points for easy redemption

Pamper your players. Contact your IGT Account Manager.

