

Free Play Time

Build Up
Excitement



Bring your players back for more with Free Play Time. Qualified players work their way to free spins as they play. When the free play event is triggered, based on your parameters for the day and time, players receive their accumulated free play. Perfect for encouraging repeat visits and targeting specific days of the week or times of day, Free Play Time builds player loyalty and excitement.

Benefits

- Improve performance of new games with targeted promotions
- Increase repeat visits
- Drive traffic during specific timeframes
- Goal-oriented awards drive carded play and incremental visits
- Deliver branded promotions that differentiate your property
- Increase the value of your players club and drive membership
- Convert infrequent players into loyal slot customers

Features

- Scale your rewards to the value of the player based on ranking
- Configure multiple earning tiers and select the award for achieving each level
- Deliver on all player display types, including the Service Window and sb NexGen® II multimedia displays
- Integrate with IGT Media Manager to celebrate awards in AVP® digital top boxes

It's time to target your bonusing. Contact your IGT account manager today.

