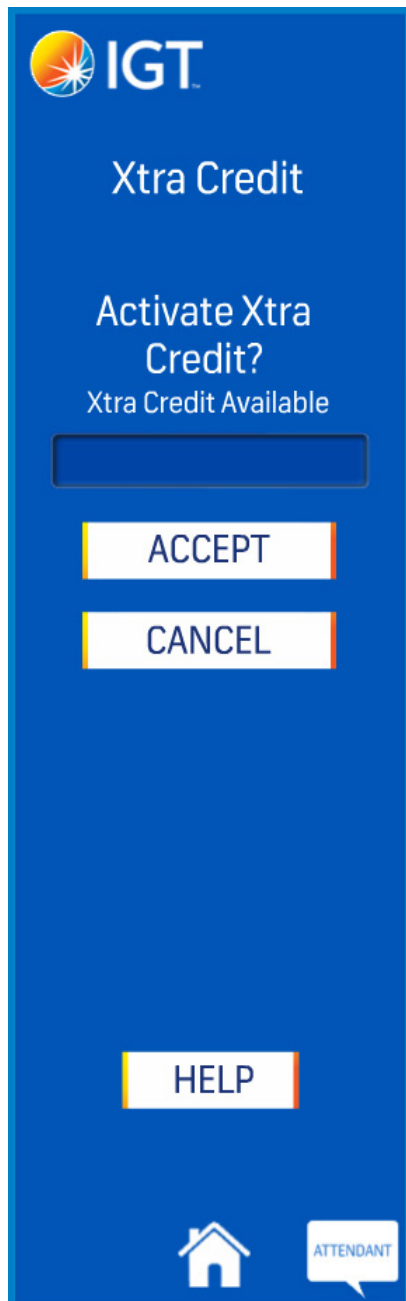


Xtra Credit®

Loyalty Matters



The Xtra Credit® bonus promotes longer play time and eliminates the expense of promotional dollars that walk out the door by awarding players game credits that cannot be cashed out.

Players start with their own funds. At the conclusion of each play session, an Xtra Credit® bonus is paid to the players' game. Upon concluding play, any remaining Xtra Credit® rewards are stored in the player's club account for access at another time. And because Xtra Credit® rewards integrate easily with other IGT applications, it's a great way to pay out bonuses in non-cashable rewards.

Benefits

- Lower marketing costs by eliminating the expense of promotional dollars that walk out the door
- Increase bonus redemption rates and slot utilization with easy to redeem non-cashable credits
- Increase time on device by rewarding players while they are playing

Features

- Award random or fixed amounts of promotionally funded Xtra Credit® non-cashable rewards
- Scale your rewards to the value of the player based on ranking
- Configure multiple earning tiers and select the award for achieving each level
- Integrate with IGT Media Manager to celebrate awards in AVP® digital top boxes
- Pool across multiple properties or set and name individually for each property
- Deploy across traditional serial and Game-to-System (G2S) networks

Take your players the extra mile with Xtra Credit®. Contact your IGT Account Manager.



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