

Carded Lucky Time and Lucky Time

Time to Drive Play



Using Lucky Time and Carded Lucky Time, you have the power to deliver excitement and incentives to the right players at the right time.

Lucky Time is a time-based mystery jackpot that can only hit within the specific time frame you've chosen.

Drive play during slow periods or match awards to periodic activities or special events to improve visit frequency and boost spend-per-visit. Carded and uncarded versions give you the flexibility to choose which players qualify for the bonus.

Lucky Time and Carded Lucky Time can be configured or combined with other IGT bonuses to set you apart from competitors and meet your marketing objectives.

Benefits

- Drive play by configuring to hit during periods of slack demand
- Increase carded play on specific games, banks of games or floorwide
- Increase the value of your players club and drive membership
- Create specialized value for your high-end players
- Build strong branding and differentiate your property

Features

- Deliver on the game screen via the Service Window or at the game using sb NexGen® II displays
- Celebrate awards in AVP® digital top box displays via IGT Media Manager
- Create up to 16 different bonus periods, each focusing on specific time frames
- Run on a single game, a bank of games or across the entire floor
- Bonus jackpots can be funded as play occurs or as a fixed amount
- Enhance further by integrating with Celebration Prizes® and Bonus Games
- Link to video monitors, meters and audio systems to increase excitement
- Award a fixed prize, cashable game credits or Xtra Credit®

Time is of the essence. Contact your IGT Account Manager.



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