



Service Window

Beyond “Welcome Player”

The Gateway to Innovative Apps

Reach your players when you want with messaging tailored just for them. From intelligent bonuses based on play to special offers and personal messages, Service Window delivers your brand and exciting new applications directly into the game screen.

No more one-size-fits-all messaging for players. The flexibility of Service Window means you can customize the presentation of content and menu options for a variety of player-oriented functions.

And because the G2S-compliant Service Window solution integrates flawlessly with the open network, implementation is easy.

“IGT’s server-based technology and the Service Window afford us never-before-seen opportunities. We can offer them customization, choices and personalized service.”

– ARIA Resort & Casino

Service Window sets the stage for innovative, revenue - enhancing apps that add a spark to regular gameplay.

Intelligent Bonusing apps motivate customers to play more sessions for longer stretches. Player convenience apps take the hassle out of standard procedures, like tax documentation, beverage service or valet pickup, extending session time.

Service Window opens any game machine to the newest ways to engage players and increase revenue.

For more detailed information, contact your IGT Account Manager.

Benefits

- Powerful player applications differentiate your property and increase loyalty
- Effectively distribute personalized player messaging and advertising during play
- Create excitement with enhanced delivery of marketing promotions and offers

Features

- Dynamic, high-resolution Adobe® Flash® graphics
- Available to be integrated to all your video machines with the Universal Game Adapter (UGA)
- Wide array of apps and bonuses available

